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## Eric Christianson, Chief Marketing Officer, Perdue Foods

As Chief Marketing Officer, Eric Christianson leads the Marketing Services and Research & Development functions for Perdue Farms. His focus is stewardship and growth of the company's brands through continuous elevation, product innovation, and demand generation.



Eric joined Perdue in 2014. He earned a bachelor's degree in economics from the United States Military Academy at West Point, and a master's in business administration from Xavier University.